



**Real** Truck Bed Protection System

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**For Immediate Release**

## **New DualLiner™ POP Displays Now Available!**

**Kewaskum, WI** – DualLiner™ is happy to announce that our new Point-of-Purchase Displays are now available. The new display features a miniature truck bed and DualLiner™ bedliner and is designed to fit in a row of tonneau cover displays.

“Simply put, these new POP displays are sure to help our retailers sell more product,” said Bryndon O’Hara, general manager of DualLiner™. “They use the real thickness materials so your customer can see the exact product they are getting and how good the truck bed protection really is. In addition, the display bed is angled to graphically demonstrate the bedliner’s ZeroSkid™ feature. It even includes a miniature cinder block!”

The new DualLiner™ POP displays are ready to ship to your retail store. To order yours, please contact us at 1-800-992-1949. For more information and to watch our new video, please visit us at DualLiner.com.

### **About DualLiner**

DualLiner bed liners offer state-of-the-art protection for your truck and your cargo. Our bed liners are incredibly easy to install and they offer the total package, including:

- **Truck Protection** from dents and dings from even the most rugged cargo
- **Paint Protection** – It won’t chafe, trap water or dirt so you won’t damage your paint
- **ZeroSkid™** rubber floor means your cargo stays put. No worries about cargo smashing into your cab window or flying off your truck.
- **Cargo Protection** - Patented dual technology bed protection system interlocking ZeroSkid™ floor with hard sidewall protection.
- **Easy to Order** – Ships in a box to your door and takes just 20 minutes to install
- **Made in the U.S.A.** – Lifetime Warranty. Satisfaction Guaranteed!

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