



Real Truck Bed Protection System

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**DUALLINER PROUDLY DISPLAYS INNOVATIVE SOLUTIONS
AT SEMA SPRING EXPO**

Atlanta – DualLiner continues to be the innovative leader in truck bed liner solutions and the company is proud to put those innovations on display at the 2007 SEMA Spring EXPO in Atlanta. DualLiner representatives will be fielding questions and filling orders at their booth March 23-24 at the Cobb Galleria Centre in Atlanta.

“The SEMA show is an outstanding opportunity for us to demonstrate why our truck bed liners are at the leading edge in the industry,” said Bryndon O’Hara, president of DualLiner. “Truck owners can see for themselves how easy it is to install the most durable, user-friendly bed liner on the market today.”

Those coming to the booth will also have an opportunity to view the first-run of DualLiner’s new national television commercial which premiered Friday March 16 on the “World of Trucks” show. “We’re extremely excited about this new commercial because it shows real time footage of our bed liner versus the spray-in variety,” added O’Hara. “There is a dramatic difference that viewers can see for themselves.”

DualLiner bed liners are incredibly easy to install and they offer the total package, including:

- **Truck Protection** from dents and dings from even the most rugged cargo
- **Paint Protection** – It won’t trap water or dirt so you won’t damage your truck installing it
- **ZeroSkid™** rubber floor means your cargo stays put. No worries cargo smashing into your cab window or flying off your truck.
- **Cargo Protection** - Patented dual technology bed protection system integrates hard sidewalls and ZeroSkid™ floor.
- **Made in the U.S.A.** – Lifetime Warranty. Satisfaction Guaranteed!



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About DualLiner

DualLiner bed liners offer state-of-the-art protection for your truck and your cargo. For more information, including the installation process, a list of dealers, our Lifetime Warranty and much more, please call Steve Boettcher at 262.238.4336 or visit us at www.dualliner.com.

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